



GRANITE ENTERPRISE MOBILITY

# Mobile Data Usage Control Solution Overview

## Customer Challenge

In an increasingly connected world, businesses of all sizes are pressured to provide mobile connectivity to employees and customers. This access often comes without restriction which can cause data overages and increased base data charges. Research shows that up to 75% of employee data use is for non-business traffic.

## Mobile Data Usage Control

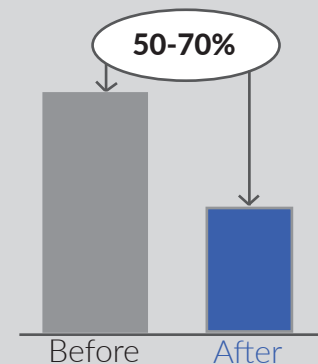
The solution allows customers to drive down data consumption and costs by providing website filtering and throttling on data only devices, including Tablets, USB Modem, MiFi Hotspots, and Routers. It's completely customizable! Data Usage Control keeps your information off the public internet with a private IP backbone making it perfect for easy IoT Deployments.

## Key Benefits

- Eliminate Overages
- Visibility and Control of Data Usage
- Mobile Internet Use Reporting
- Improve Employee Productivity
- Consistent Internet Use Policy
- No App required to deliver services



The average reduction in  
data consumption



On average, our customers experience a 50 to 70% reduction in data consumption after adopting Granite's solution

### Data Control Toolkit

- Category and URL based White/Blacklisting
- Throttling triggered by daily, weekly, or monthly limits
- Network-based architecture, no App required
- Detailed reporting and analytics-based customization
- Private static IP infrastructure makes endpoints undetectable

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